

CareerXroads
www.cxr.works

CXR Membership & Community Overview

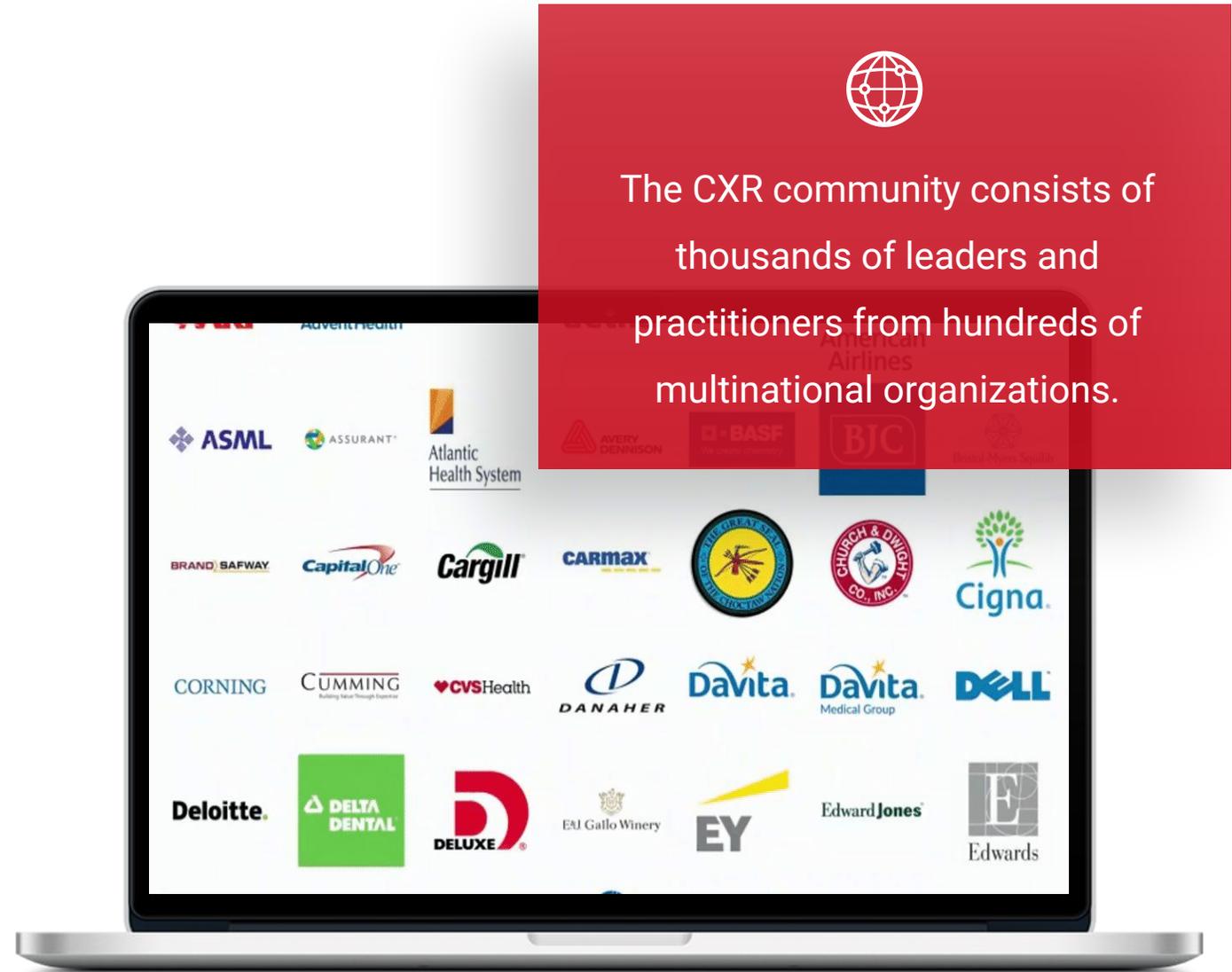


Your trusted talent community

A Community of Talent Peers

It's not about who "wants" to join.

For 25 years it's been about what teams are qualified to participate and who will advance both the quality and knowledge of the curated talent community.



**+3,760****Active Members**

Industry practitioners and leaders from around the world.

**26****Communities**

Focused on every area of talent acquisition and management.

**25****Years**

Trust that has been earned and proven over two decades.

**+150****Companies**

Curated member companies that are all committed to sharing.

Community Talent

This is what we do.

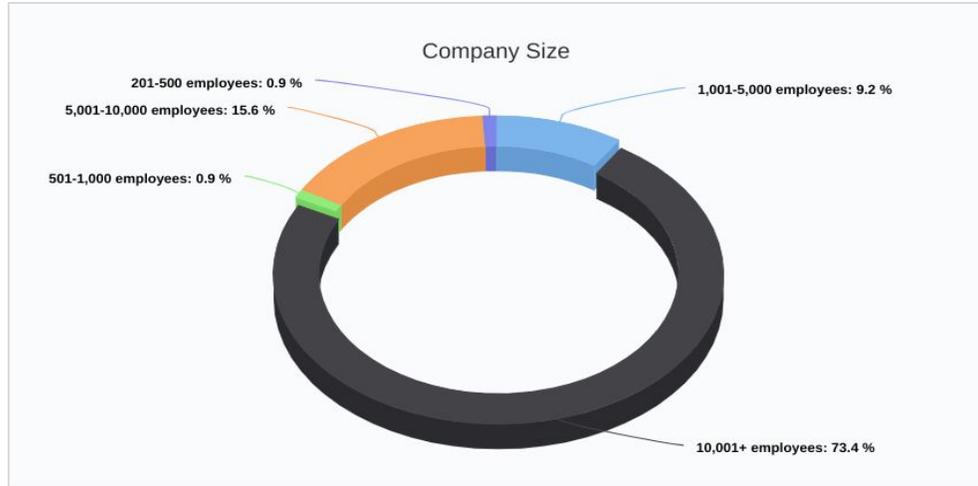
The numbers don't lie...

A curated membership body that gathers – both virtually and in-person – to develop, engage, network and learn. A community that cares about each other's success. A mission to help talent professionals from around the world innovate, collaborate and lead. That's what sets CXR apart from any other "network" out there.

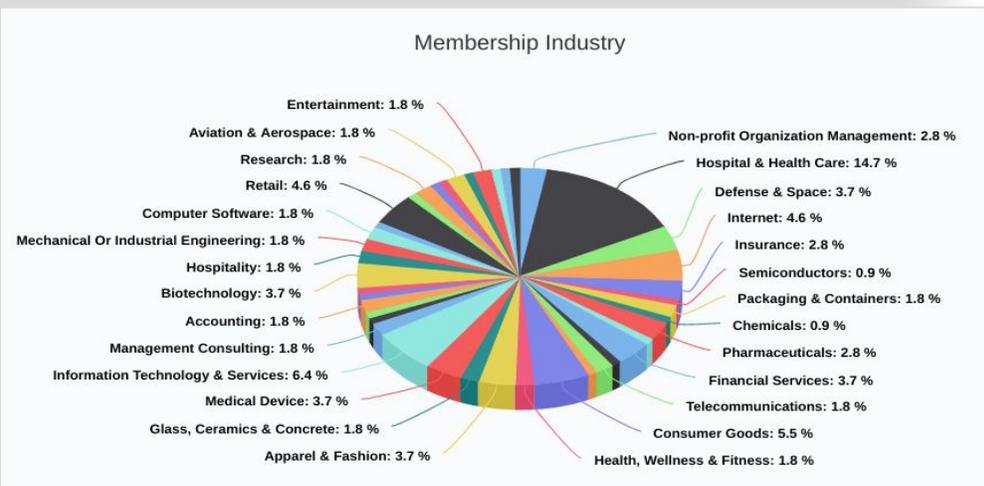
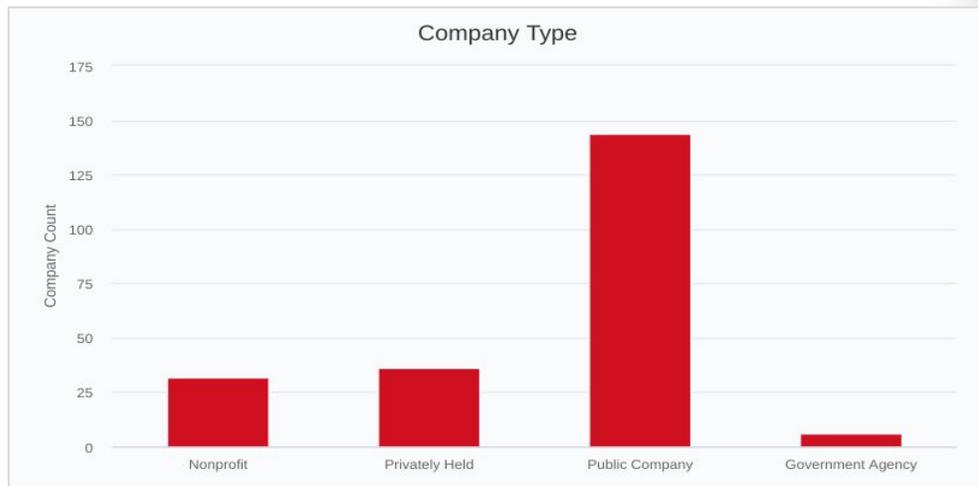


Diverse organizations aimed at hiring the best

What we're made of...



Always growing, our community of leaders and practitioners is made primarily of multi-national and publicly traded companies from a large and diverse number of industries. Nearly half of our membership is hiring thousands of people a year, even during the pandemic.



Who we are...

CXR Team



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Artur Bobinski
Developer

Kimberly Collins
PM / Research

Vince Dajani
Producer

Jessica Hagmaier
Creative

Katie Ruess
Coordinator

Ariel Javier
Legal



What's available to members...

Your Community Resources



eXchanges

Thousands of talent leaders and practitioners connect and collaborate on what's keeping them up at night, each contributing to the larger community body of knowledge.



Research & Reports

Hundreds of companies share their competitive practices and how they're navigating today's challenges around people and talent management.



Meetings & Networking

Both live and virtual, vetted colleagues connecting to strengthen their networks and increase their expertise has been the staple of the CXR talent community for over 25 years.



Resources & Media

Hundreds of webinars, podcasts, interviews, presentations, dashboards, and tough conversations with industry leaders and influencers make up the members-only media library.

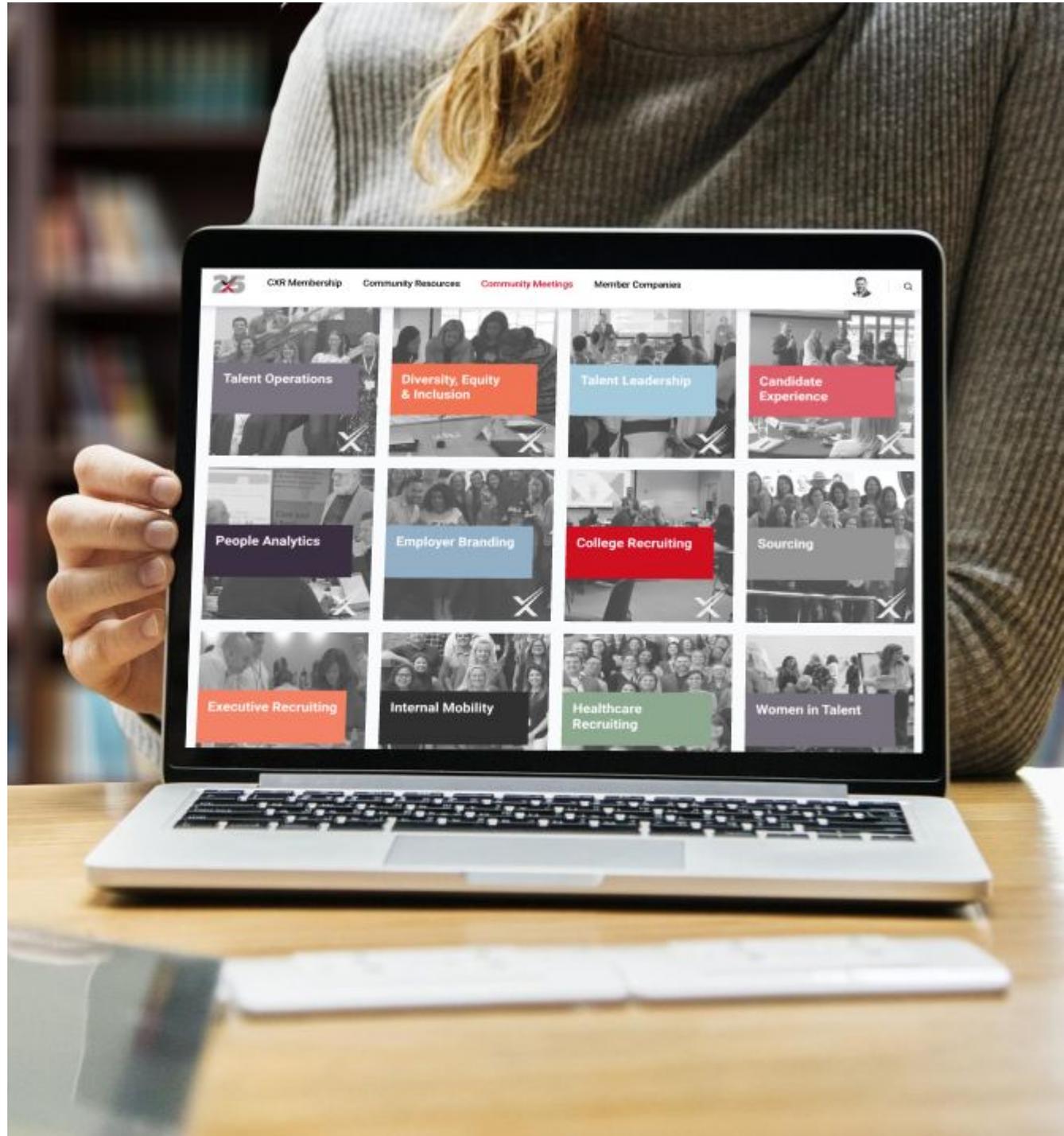


12 core topics decided on by company leaders

Digital tracks for core topics

Talent Operations, Diversity Equity & Inclusion, Talent Leadership, Candidate Experience, People Analytics, Employer Branding, College Recruiting, Sourcing, Executive Recruiting, Internal Mobility, Healthcare Recruiting, Women in Talent

Each topic delivers a minimum of 2-3 meetings each. Companies can send up to three people to any meeting.





Live Community Meetings

Whether in person (remember those?) or online, the focus is the same: connections and collaboration.

Every CXR meeting delivers:

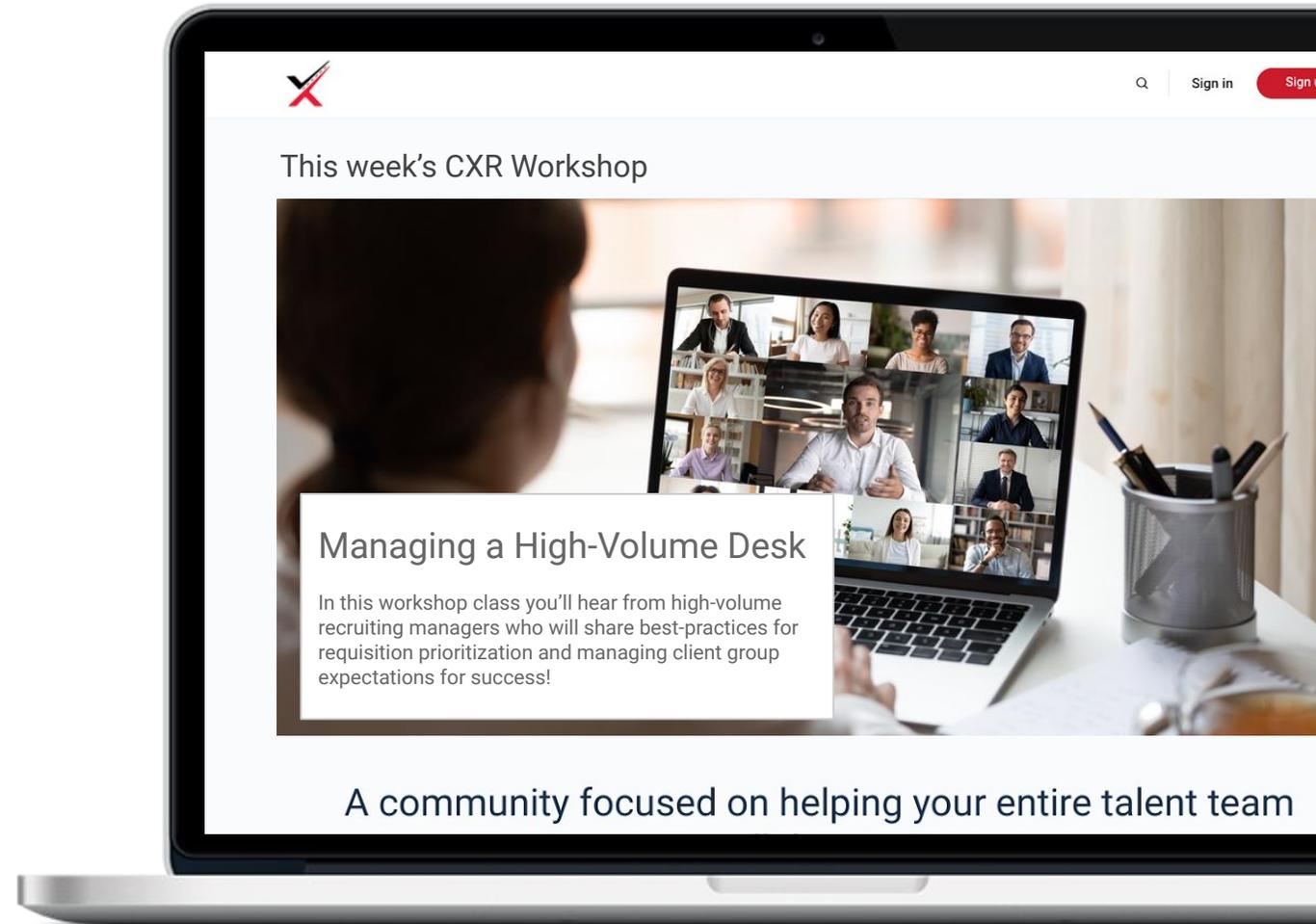
- Active discussions
- Live polling & review
- Collaborative exercise challenges
- Real-world examples
- “Right now” takeaways



NEW Digital Learning

Hands-On Workshops

Geared towards Recruiters and Recruiting Managers, CXR delivers peer-led learning workshops where participants are challenged to learn and solve real-world talent acquisition and talent management deliverables via live online classes.



Members-Only Series

CXR Connects

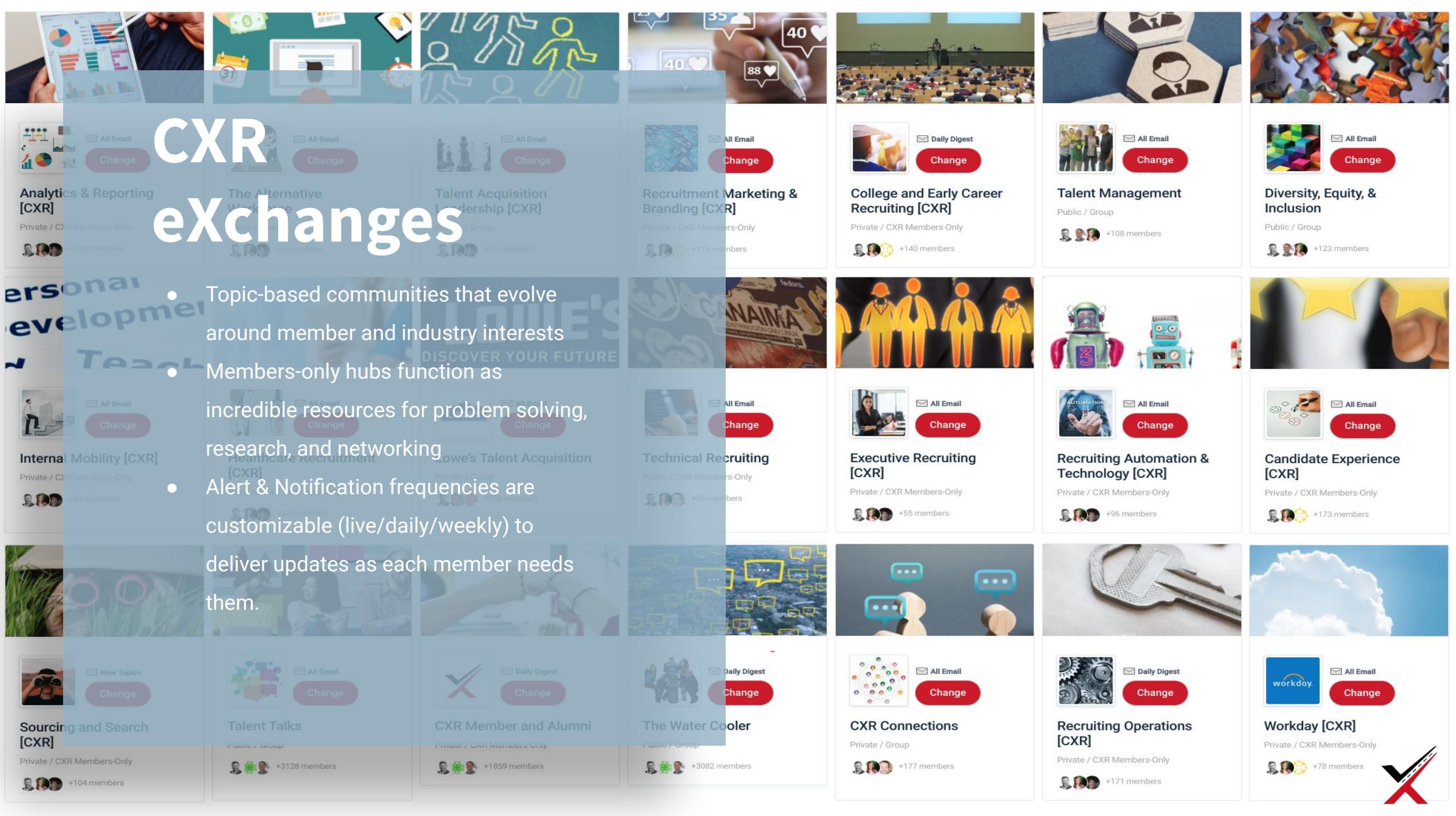
What's hot, right now.

100% of the CXR community is invited to attend all of the CXR Connects series - a monthly webinar that facilitates open dialogue with leaders and practitioners about what's top of mind and relevant to today's work.



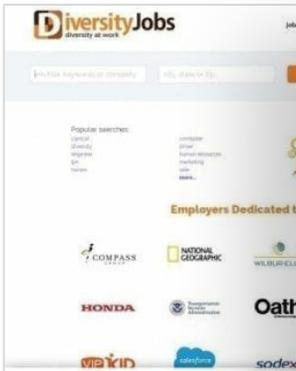
CXR eXchanges

- Topic-based communities that evolve around member and industry interests
- Members-only hubs function as incredible resources for problem solving, research, and networking
- Alert & Notification frequencies are customizable (live/daily/weekly) to deliver updates as each member needs them.



Real feedback. Real candid.

Ratings & Reviews



DiversityJobs
★★★★

“ Very easy and gets the job done. I would like to see reporting improved but that doesn't seem to be on their radar. ”



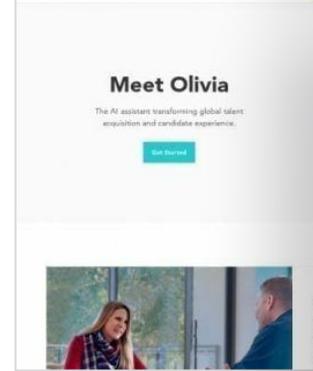
LinkedIn Elevate
★★

“ It does an okay job but like most other things from LinkedIn, it is way overpriced. We're always looking for an alternative. ”



ERE Conference
★★★★★

“ Definitely one of the best recruiting conferences available. We send several team members every year. ”



Paradox.ai
★★★★★

“ Paradox has been a game changer for us and elevating our candidate experience. It's a "must have" in my opinion. ”

Over 400 vendors and services verified to be in use by our members with over 5,000 validated ratings and reviews collected so far. Each premium profile includes an in-depth and third-party summary of the product history, roadmap, security features, and more.



Rapid-fire, on-demand intelligence

Research & Benchmark Reports

Industry and peer-driven research

ANY CareerXroads member can request research on any topic within the realm of talent - and we deliver an ~80% company response rate within weeks that's followed by the option to host a live webinar to review and discuss results with participants and colleagues.

A full library of research covering everything from candidate experience to background checks to executive comp (and more!) is available to every CXR member via the website.





**Sourcing Structure
& Competitive Practices**
December 2020

Multinational companies weigh in on current challenges and what the future of sourcing talent looks like.

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Download the latest

2020 Sourcing Structure & Competitive Practices

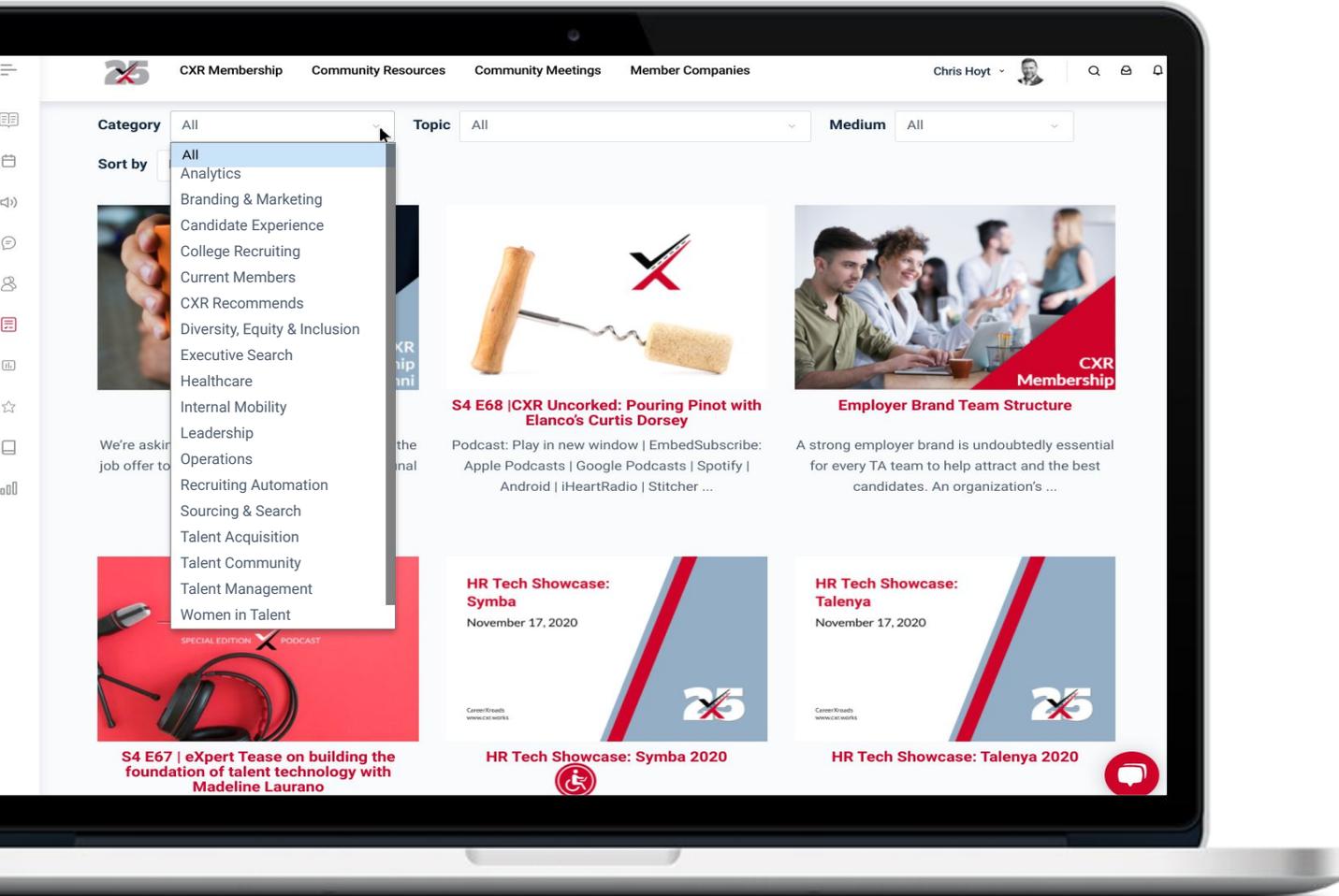
Throughout the year, CareerXroads delivers countless benchmarks, reports, and survey results. Grab this sample from our December 2020 Sourcing Report.

Ask for your complimentary copy today!



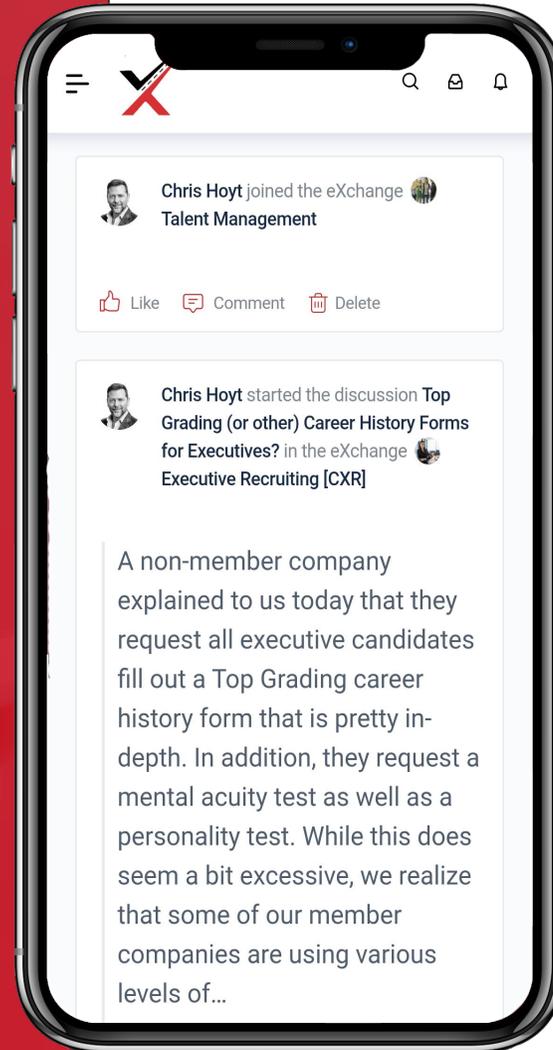
A digital resource unlike anything the talent industry has ever seen

CXR Library



Sorted into **over 20 categories**, hundreds of topics, 6 different mediums, members have full access to everything from any document covered in our meetings to the latest episodes of our various podcasts and interviews.





The power of your network in the palm of your hand

Mobile Community App

All the good stuff, in your pocket/purse

You asked, we listened. In Q1 2021, CXR is launching a mobile app that will allow teams to quickly access conversations, content, and peer messaging. Members will be able to form groups and workstreams to connect and chat with peers with ease.



CXR Foundation

Established 2020
501(c)(3) Nonprofit

Active CareerXroads member companies are granted a courtesy membership to this non-profit organization. (An annual \$17,000 value)

More information at: www.cxr.foundation



Ready to join?

Sharing a deck and overview of what CXR delivers only scratches the surface of what it means to be part of CareerXroads.

Contact us today to start your 2021 membership!

